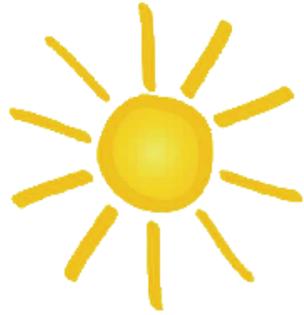


The
Delaware
KIDS
Fund



The Time is Now.

The Delaware KIDS Fund – 2010 Annual Appeal

It's terrible but true: 200,000 adults and children in Delaware do not have sufficient food -- each day, every day -- half of whom are children at risk. Contemplate that fact as we prepare to celebrate the Holiday season. This challenge is known as food insecurity.

We live in the greatest nation on Earth, the most charitable society ever known in human history. We help distressed persons throughout the world in the wake of countless natural disasters and human tragedies. But charity begins at home, and **the time is now** to do our part in Delaware.

The **Delaware KIDS (Kids In Distressed Situations) Fund** has focused on food security in Delaware since its inception in 2008. **The time is now** to continue our progress. We invite all friends to support the **Delaware KIDS Fund** with our year-end campaign to support at-risk local youth. Expanding upon our momentum over the past two years, the **Delaware KIDS Fund** had a productive 2010, helping at-risk children throughout Delaware.

Our 2010 activity included the following accomplishments to help at-risk youth:

- \$1,000 - Bridge of Hope Food Bank – Wilmington, DE
- \$1,000 – Delaware Guidance Services – Lewes, DE
- \$1,000 – Cape Henlopen Food Basket – Rehoboth Beach/Lewes, DE
- \$1,000 – Delaware Food Bank – entire First State
- \$750 – Support for Boys & Girls Club of Delaware

For more information on the **Delaware KIDS Fund in Action** and our 2010 accomplishments, please visit our new **website at www.dekidsfund.org**.

The time is now to accelerate our efforts. As we enter this Holiday season, the **Delaware KIDS Fund** will continue its efforts to relieve hunger in Delaware for children and their families. Food insecurity is affecting far too many families and children during

this challenging time. Demand at Delaware food banks continues to mount, with demand exceeding supply. **The time is now** to help food banks through the holidays and into 2011.

Here's how you can help with our critical year-end campaign:

First, **make a tax-deductible gift** made payable to the [Delaware KIDS Fund](#) and send your tax-deductible gift to: **The Delaware KIDS Fund, 29 E. Commons Blvd, Suite 100, New Castle, DE 19720**. Celebrate your blessings by helping others less fortunate. **The time is now**, and we welcome your continued support.

Second, please **join us for a special celebration** to support the [Delaware KIDS Fund](#) on **December 15, 2010 from 5-9 pm** at the [James Street Tavern](#), 2 West Market Street, Newport DE 19804 (TEL 998-6903). The Delaware KIDS Fund, with our special partners Harvey, Hanna & Associates, Inc.; James Street Tavern; and Premier Wine & Spirits are organizing a **Holiday Toy Drive** to benefit at-risk children. **Save the date and watch for more details on this special event!**

[The Delaware KIDS Fund](#) is a fully trustworthy organization; 100% of all gifts received are designated to programs and services that directly impact at-risk children in Delaware. We have zero overhead. [We make every dollar count and put every dollar to work for KIDS.](#)

For more information, please visit www.dekidsfund.org or contact Thomas J. Hanna at (302) 323-9300 ext 12 or thanna@harveyhanna.com or info@dekidsfund.com

The time is now to help sustain our momentum. Thank you for your kindness and generosity in this season of giving.

